

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP AUG8/12 13.39
CHANGES *** WFLA-TV ***



REP HEADLINE# 6226988 TRF# E:120711 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG8/12 13.39
 *** CHANGES *** ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	A		600A-700A	30		\$1,000.00	8/9	8/9	1		THU	1
PROGRAM : 6A NEWS CON COM1: 6A NEWS												
AUG/12 198325.00												

CONTRACT TOTAL 198325.00
 TOTAL SPOTS 65

MARKET TOTALS \$290,160 WFLA 68% WFTS 20% WTSP 3% WTVT 7% WTOG 0% WTTA 0% WMOR 0%
 SHARES ARE ACCURATE WMOX 0% WXPX 0% WWSB 2% CABL 0%

SVC- NSI BOOKS- AUG/12
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 707 Issue 4



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Restore Our Future/ Issue	Submission Cost:	198325	Campaign Ref:	E:120711049
Buyer:	..	Client/Product/Estimate:	././1781	Sales Rep:	HRP Washington, DC
Schedule Dates:	07/30/12 to 08/12/12	Weeks:	2	Order Ref:	06226988
Est./PO Number:	06226988	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Restore Our Future	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	07/30	08/06	Total	Cost
1	M-F 7a Today Show ..TWTF..	01	2000	30 Comme	Nbr of Spots 6		6	12000
2	M-F 530p News ..TWTF..	04	860	30 Comme	Nbr of Spots 4		4	3440
3	M-F 6p News ..TWTF..	02	2000	30 Comme	Nbr of Spots 4		4	8000
4	M-F 7p Entertainment Tonight ..TWTF..	02		30 Comme	Nbr of Spots 4		4	
5	Olympic Zone ..TWTF..	05	1200	30 Comme	Nbr of Spots 4		4	4800
6	Olympics Summer Prime ..T.T..S	01	20000	30 Comme	Nbr of Spots 3		3	60000
7	M-Su Late News Post Premium Event ..TWTFSS	02	2600	30 Comme	Nbr of Spots 6		6	15600
8	Sat 7a Today ShowS.	02	700	30 Comme	Nbr of Spots 2		2	1400
Weekly Totals:					Total Spots (Ord Spots)			
					Closed PR			
						5	4	9

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Original

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Buyer:		Client/Product/Estimate:	. / /1781	Sales Rep:	HRP Washington, DC
Schedule Dates:	07/30/12 to 08/12/12	Weeks:	2	Order Ref:	06226988
Est./PO Number:	06226988	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	07/30	08/06	Total	Cost
9	Sat 6p NewsS	03	850	30 Comme	1		1	850
10	Sun 6p NewsS	02	850	30 Comme	1		1	850
11	M-F 7a Today Show MTWT...	01	2000	30 Comme		6	6	12000
12	M-F 530p News MTWT...	04	850	30 Comme		4	4	3400
13	M-F 6p News MTWT...	02	2000	30 Comme		4	4	8000
14	M-F 7p Entertainment Tonight MTWT...	02		30 Comme		4	4	
15	Olympic Zone MTWT...	05	1200	30 Comme		4	4	4800
16	Olympics Summer Prime MTW...	01	20000	30 Comme		2	2	40000
17	M-Su Late News Post Premium Event MTWT...	02	2600	30 Comme		4	4	10400
18	M-F 7p News .TWTF..	02	1400	30 Comme	4		4	5600
19	M-F 7p News	02	1400	30		4	4	5600
Weekly Totals: Total Spots(Ord Spots)					36	29	65	
Closed PR					5	4	9	

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Original

Client: Restore Our Future/ Issue	Submission Cost: 198325	Campaign Ref: E:120711049
Buyer: ..	Client/Product/Estimate: ./ /1781	Sales Rep: HRP Washington, DC
Schedule Dates: 07/30/12 to 08/12/12	Weeks: 2	Order Ref: 06226988
Est./PO Number: 06226988	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Comme	07/30	08/06	Total	Cost
20	M-F 530a News	01	625	30	Nbr of Spots	1		1	625
21	M-F 6a News	02		30	Nbr of Spots		1	1	
22	M-F 6a News	02	1000	30	Nbr of Spots		1	1	1000
Weekly Totals:					Total Spots(Ord Spots)	36	29	65	
					Closed PR	5	4	9	

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
4	M-F 7p Entertainment Tonight	:30 Commercial	07/30/12	Closed Pre Emption	5,600.00	No Makegood / Credit	0000000000	E:120711049
14	M-F 7p Entertainment Tonight	:30 Commercial	08/06/12	Closed Pre Emption	5,600.00	No Makegood / Credit	0000000000	E:120711049
21	M-F 6a News	:30 Commercial	07/30/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120711049

Grand Totals					Month 8 Weeks: 4			
					07/30	08/06		
					Spots 65	36		
					Cost 198325	113125		

Grand Totals:

Spots: 65

Gross Total:	198,325.00
Commission:	29,748.75
Net Total:	168,576.25

REP HEADLINE# 6226988 TRF# E:120711 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG1/12 14.59
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WFLA-TV ***

ADV # ADV. NAME ISS/RESTORE OUR FUTURE REP. # OFF. # SALESMAN #
 AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD
 600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- MEGHAN MCGARR (H)
 TOWSON, MD 21286
 ORDER # CONTRACT # 6226988 CLASS: NATL. LOCAL REGIONAL
 PRDCT RESTORE OUR FUTURE EST#1781 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES JUL31/12 AUG9/12 WK-2
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG1/12 14.59

REP: REVISIONS
 REVISED PROGRAMS LINES 4 AND 17
 CANCELLED LINES 9, 11, AND 12
 MG ON LINES 21-22
 REV TTL \$198,325 @65X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
 IDB #1021, TV INVOICES #9912736, RESTORE OUR FUTURE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	NZ		700P-730P	30		\$1,400.00	7/31	8/3	4		TU-F	4
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1781												
PROGRAM : NEWS CON COM1: NEWS												

7/1/12 EC. (B)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
9	S		900A-1000A	30		\$475.00	8/4	8/4	0		SAT	0
PROGRAM : NWS CH8												
CON COM1: NWS CH8												
11	S		800A-900A	30		\$700.00	8/5	8/5	0		SUN	0
PROGRAM : SUN TODAY NBC												
CON COM1: SUN TODAY NBC												
12	S		900A-1000A	30		\$475.00	8/5	8/5	0		SUN	0
PROGRAM : NWS CH8 SUN AM												
CON COM1: NWS CH8 SUN AM												
17	NZ		700P-730P	30		\$1,400.00	8/6	8/9	4		M-TH	4
PROGRAM : NEWS												
CON COM1: NEWS												
21	A		530A-600A	30		\$625.00	8/2	8/3	1		TH-F	1
PROGRAM : NEWS												
CON COM1: NEWS												
22	A		600A-700A	30		\$1,000.00	8/2	8/3	1		TH-F	1
PROGRAM : NEWS												
CON COM1: NEWS												
AUG/12 198325.00											CONTRACT TOTAL 198325.00	
											TOTAL SPOTS 65	

MARKET TOTALS \$290,160 WFLA 68% WFTS 20% WTSP 3% WTVT 7% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 2% CABL 0%

SHARES ARE ACCURATE

SVC- NSI BOOKS- AUG/12
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 699 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Restore Our Future/ Issue	Submission Cost:	198325	Campaign Ref:	E:120711049
Buyer:	..	Client/Product/Estimate:	.. / 1781	Sales Rep:	HRP Washington, DC
Schedule Dates:	07/30/12 to 08/12/12	Weeks:	2	Order Ref:	06226988
Est/PO Number:	06226988	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Restore Our Future	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			198325

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	07/30	08/06	Total	Cost
1	M-F 7a Today Show .TWTF..	2000	30 Comme	Nbr of Spots	6		6	12000
2	M-F 530p News .TWTF..	850	30 Comme	Nbr of Spots	4		4	3400
3	M-F 6p News .TWTF..	2000	30 Comme	Nbr of Spots	4		4	8000
4	M-F 7p Entertainment Tonight .TWTF..		30 Comme	Nbr of Spots	4		4	
5	Olympic Zone .TWTF..	1200	30 Comme	Nbr of Spots	4		4	4800
6	Olympics Summer Prime .T.T..S	20000	30 Comme	Nbr of Spots	3		3	60000
7	M-Su Late News Post Premium Event .TWTFSS	2600	30 Comme	Nbr of Spots	6		6	15600
8	Sat 7a Today Show	700	30	Nbr of Spots	2		2	1400
Weekly Totals:				Total Spots(Ord Spots)	37	28	65	
				Closed PR	4	4	8	

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Restore Our Future/ Issue
 Submission Number 699 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Restore Our Future/ Issue	Submission Cost: 198325	Campaign Ref: E:120711049
Buyer:	Client/Product/Estimate: ././1781	Sales Rep: HRP Washington, DC
Schedule Dates: 07/30/12 to 08/12/12	Weeks: 2	Order Ref: 06226988
Est./PO Number: 06226988	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	07/30	08/06	Total	Cost
9	Sat 6p NewsS.S.	850	30 Comme	Nbr of Spots	1	1	850
10	Sun 6p NewsS	850	30 Comme	Nbr of Spots	1	1	850
11	M-F 7a Today Show MTWT...	2000	30 Comme	Nbr of Spots	6	6	12000
12	M-F 530p News MTWT...	850	30 Comme	Nbr of Spots	4	4	3400
13	M-F 6p News MTWT...	2000	30 Comme	Nbr of Spots	4	4	8000
14	M-F 7p Entertainment Tonight MTWT...		30 Comme	Nbr of Spots			
15	Olympic Zone MTWT...	1200	30 Comme	Nbr of Spots	4	4	4800
16	Olympics Summer Prime MTW....	20000	30 Comme	Nbr of Spots	2	2	40000
17	M-Su Late News Post Premium Event MTWT...	2600	30 Comme	Nbr of Spots	4	4	10400
18	M-F 7p News ..TWTF..	1400	30 Comme	Nbr of Spots	4	4	5600
Weekly Totals:				Total Spots(Ord Spots)	37	28	65
				Closed PR	4	4	8

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Submission Number 699 Issue 3



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Original

Client: Restore Our Future/ Issue	Submission Cost: 198325	Campaign Ref: E:120711049
Buyer: ..	Client/Product/Estimate: ././1781	Sales Rep: HRP Washington, DC
Schedule Dates: 07/30/12 to 08/12/12	Weeks: 2	Order Ref: 06226988
Est/PO Number: 06226988	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	07/30	08/06	Total	Cost
19	M-F 7p News MTWT...	1400	30 Comme	Nbr of Spots	4	4	5690
20	M-F 530a News ...F..	625	30 Comme	Nbr of Spots	1	1	625
21	M-F 6a News ...F..	1000	30 Comme	Nbr of Spots	1	1	1000
Weekly Totals:				37	28	65	
Total Spots(Ord Spots)				4	4	8	
Closed PR							

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
4	M-F 7p Entertainment Tonight	:30 Commercial	07/30/12	Closed Pre Emption	5,600.00	No Makegood / Credit	0000000000	E:120711049
14	M-F 7p Entertainment Tonight	:30 Commercial	08/06/12	Closed Pre Emption	5,600.00	No Makegood / Credit	0000000000	E:120711049

Grand Totals				Month 8 Weeks: 4			
Totals				07/30	08/06		
Spots				65	37		28
Cost				198325	114125		84200

Grand Totals:	Spots: 65
	Gross Total: 198,325.00
	Commission: 29,748.75

Net Total:

168,576.25

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFLA	Date: 7/27/12
--	--

I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	7/31-8/9			

Total Charges: \$ 198,350 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11
Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

JUL9/12 16.40
WFLA-TV

DATE JUL 9/12 16.40

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PROGRAM : NWS CH8 @530P  
CON COM1: NWS CH8 @530P
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22

REP HEADLINE# 6226988
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 16.40
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600P-630P PROGRAM : NEWS @6 CON COM1: NEWS @6	30		\$2,000.00	7/31	8/3	4		TU-F	4
4			700P-730P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,400.00	7/31	8/3	4		TU-F	4
5			730P-800P PROGRAM : OLYMPICS ZONE CON COM1: OLYMPICS ZONE	30		\$1,200.00	7/31	8/3	4		TU-F	4
6			800P-1200M PROGRAM : OLYMPICS PRIME CON COM1: OLYMPICS PRIME	30		20000.00	7/31	8/5	3		TU,TH,SU	3
7			1200M-1235A PROGRAM : OLYMPICS LATE NEWS CON COM1: OLYMPICS LATE NEWS	30		\$2,600.00	7/31	8/5	6		TU-SU	6
8			700A-900A PROGRAM : SATURDAY TODAY CON COM1: SATURDAY TODAY	30		\$700.00	8/4	8/4	2		SAT	2
9			900A-1000A PROGRAM : NWS CH8 CON COM1: NWS CH8	30		\$475.00	8/4	8/4	1		SAT	1
10			600P-630P PROGRAM : NWS CH8-6 CON COM1: NWS CH8-6	30		\$850.00	8/4	8/4	1		SAT	1
11			800A-900A PROGRAM : SUN TODAY NBC CON COM1: SUN TODAY NBC	30		\$700.00	8/5	8/5	1		SUN	1

1 MIA

1 MIA

REP HEADLINE# 6226988
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 16.40
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12			900A-1000A PROGRAM : NWS CH8 SUN AM CON COM1: NWS CH8 SUN AM	30		\$475.00	8/5	8/5	1		SUN	1
13			600P-630P PROGRAM : NEWSCH8-6 SUN CON COM1: NEWSCH8-6 SUN	30		\$850.00	8/5	8/5	1		SUN	1
14			700A-900A PROGRAM : OLYMPICS TODAY SHOW CON COM1: OLYMPICS TODAY SHOW	30		\$2,000.00	8/6	8/9	6		M-TH	6
15			530P-600P PROGRAM : NEWS @530 CON COM1: NEWS @530	30		\$850.00	8/6	8/9	4		M-TH	4
16			600P-630P PROGRAM : NEWS @ 6 CON COM1: NEWS @ 6	30		\$2,000.00	8/6	8/9	4		M-TH	4
17			700P-730P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,400.00	8/6	8/9	4		M-TH	4
18			730P-800P PROGRAM : OLYMPICS ZONE CON COM1: OLYMPICS ZONE	30		\$1,200.00	8/6	8/9	4		M-TH	4
19			800P-1200M PROGRAM : OLYMPICS PRIME CON COM1: OLYMPICS PRIME	30		20000.00	8/6	8/8	2		M-W	2
20			1200M-1235A PROGRAM : OLYMPICS LATE NEWS CON COM1: OLYMPICS LATE NEWS	30		\$2,600.00	8/6	8/9	4		M-TH	4

1 M/W

REP HEADLINE# 6226988
 *** ORIGINAL REV#0 ***
 REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUL9/12 16.40
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AUG/12			198350.00									
CONTRACT TOTAL 198350.00												
TOTAL SPOTS 66												

MARKET TOTALS \$290,160 WFLA 68% WFTS 20% WTSP 3% WTVT 7% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 2% CABL 0%
 SHARES ARE ACCURATE
 SVC- NSI BOOKS- AUG/12
 DEMOS- RA35+*

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 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/Issue
 Submission Number 665 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Restore Our Future/ Issue	Submission Cost:	196700	Campaign Ref:	E:120711049
Buyer:	..	Client/Product/Estimate:	.. / 11781	Sales Rep:	HRP Washington, DC
Schedule Dates:	07/30/12 to 08/12/12	Weeks:	2	Order Ref:	06226988
Est./PO Number:	06226988	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Restore Our Future	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			196700

Ref	Sales Product Details	Rate	Spot Type		07/30	08/06	Total	Cost
1	M-F 7a Today Show .TWTF..	2000	30 Comme	Nbr of Spots	6		6	12000
2	M-F 530p News .TWTF..	850	30 Comme	Nbr of Spots	4		4	3400
3	M-F 6p News .TWTF..	2000	30 Comme	Nbr of Spots	4		4	8000
4	M-F 7p Entertainment Tonight .TWTF..	1400	30 Comme	Nbr of Spots	4		4	5600
5	Olympic Zone .TWTF..	1200	30 Comme	Nbr of Spots	4		4	4800
6	Olympics Summer Prime .T.T..S	20000	30 Comme	Nbr of Spots	3		3	60000
7	M-Su Late News Post Premium Event .TWTFSS	2500	30 Comme	Nbr of Spots	6		6	15000
8	Sat 7a Today ShowS.	700	30 Comme	Nbr of Spots	2		2	1400
Weekly Totals:				Total Spots(Ord Spots)	35	28	63	

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 Towson MD 21286

Restore Our Future/Issue
 Submission Number 665 Issue 1



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 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Restore Our Future/Issue	Submission Cost: 196700	Campaign Ref: E:120711049
Buyer:	Client/Product/Estimate: . / 1781	Sales Rep: HRP Washington, DC
Schedule Dates: 07/30/12 to 08/12/12	Weeks: 2	Order Ref: 06226988
Est./PO Number: 06226988	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	07/30	08/06	Total	Cost
9	Sat 6p NewsS.	850	30 Comme	1		1	850
10	Sun 6p NewsS	850	30 Comme	1		1	850
11	M-F 7a Today Show MTWT...	2000	30 Comme		6	6	12000
12	M-F 530p News MTWT...	850	30 Comme		4	4	3400
13	M-F 6p News MTWT...	2000	30 Comme		4	4	8000
14	M-F 7p Entertainment Tonight MTWT...	1400	30 Comme		4	4	5600
15	Olympic Zone MTWT...	1200	30 Comme		4	4	4800
16	Olympics Summer Prime MTW...	20000	30 Comme		2	2	40000
17	M-Su Late News Post Premium Event MTWT...	2600	30 Comme		4	4	10400
Weekly Totals: Total Spots(Ord Spots)				35	28	63	

Grand Totals			
Totals	07/30	Month 8 Weeks: 4	08/06

		Month 8 Weeks: 4	
Totals		07/30	08/06
Spots	63	36	28
Cost	196700	112500	84200

Grand Totals:

Spots:	63
Gross Total:	196,700.00
Commission:	29,505.00
Net Total:	167,195.00